

Northwest Scholastic Press

MINUTES

For Saturday, March 12, 2016

11:00 a.m.

Turnbull Center, Floor 3R Conference Room

- I. **Call to Order: 11:10AM** – Melton
- II. **Attendance/ Sign-In** (name, address, phone and email): Rob Melton, Regina Lawrence, Andrew DeVigal, Nerissa Ediza, and Simone Myers
- III. **Welcome**
- IV. **Reports**
 - a. Board President – Melton
 1. We have about \$14,600 in the checking account
 2. \$930 has been paid to the bookkeeper since September (this is an ongoing expense).
 3. Lawyers will now be a flat fee of \$200
 - b. Member at large – Dr. Lawrence
 1. Scholastic Journalism Outreach Coordinator search update:
 - We currently have 7 semi finalists. Skype interviews are next week.
 - There's enough in the budget to bring 3 finalists to White Stag:
 - a. They'll give a presentation on their background experience and vision for NWSP
 - b. Faculty drop-in time
 - c. Possibly Skype into a classroom so students and advisers can meet the finalists– Simone will coordinate this
 - Finalists interviews may start around April 11th
 - We received some applications after the soft deadline. There were also applicants from outside of Oregon.
- V. **Old Business**
 - a. Review/make changes to Bylaws
 1. Postponing review of bylaws
 - b. Scholastic Journalism 2015-2016 overview
 1. Vision/goals
 - Regina:
 - a. Would like to see scholastic journalism make a bigger measured impact. She would like to see that measurement through numbers and stories.

- b. Would like to see more that we're doing to tell the story of why scholastic journalism matters.
 - c. Possibly find a donor who would support the program.
 - d. Getting people excited by showing a strategic plan, numbers, and why this matters.
 - e. Expanding young peoples perspectives of what journalism means, and what a journalist does.
 - Nerissa:
 - a. Journalism is part of a democratic society and those research and writing skills are critical no matter what. Journalism programs can get lost in the midst of all other programs.
 - b. Promote diversity and ideally connect underserved communities to more resources so they can have journalism programs.
 - c. Promote new media (one of the strengths of the west coast) and promote students to college opportunities.
 - Andrew:
 - a. Would say push the boundary of what scholastic journalism means. Ex: Reach/engage with the students where they are i.e. a lot of students are using Snapchat.
 - b. Collaborating with media creators and telling a story with the vehicle they're used to
 - Simone:
 - a. Would like to see a stronger connection between NWSP and advisers/students, so that they get the most out of their membership.
2. Questions from advisers
- In risk of losing their journalism class/program
 - a. Want to create a statement connecting journalism to the common core for advisers to use/refer to if they find themselves in this position. We want to offer solutions – a solution oriented response – instead of completely cutting it, are there other options or us? Would be good for us to create this around some of the other issues that advisers and journalism programs face.
3. Ideas for NWSP
- Connecting/highlighting strong journalism programs
 - Monthly awards

- Being the go-to place/resource for scholastic journalism in Oregon – what are the barriers? How do we overcome them?
- Oregon directory of all advisers and programs
- Utilizing the retired advisers in the area

VI. New Business

- a. Finances policy
 1. Postponing discussion for new Executive Director
- b. Teacher of the Year and Student Journalist of the Year announcement
 1. Mary Hartman Oregon Journalism Teacher of the Year: Brian Eriksen, South Salem High School
 2. Oregon Student Journalist of the Year: Takur Conlu, South Salem High School
- c. Upcoming events/programs
 1. Workshops
 - Canceling the photojournalism workshop and Journalism Jumpstart this year. The new executive director/coordinator decide will what they'd like to implement.
 2. Student Media Olympics
 - Deadline for all entries is April 11th
 3. OJEA wants to host a workshop in the near future
 4. Opportunities to collaborate with literary arts:
 - WordStock is coming to Portland on November 5th
 - Plumpton 50 by 50 project: illustrators to illustrate covers of classics by modernizing them. She has incorporated high schools into illustrating them, too. She does pop up workshops. Look to classic books that have a journalistic bend to them.

VII. Adjourn: 12:42PM

- a. Planning to meet again in June, after the hiring of the new executive director/coordinator

Respectfully submitted,

Simone Myers
Secretary