

Northwest Scholastic Press

MINUTES

For Tuesday, August 11, 2015

2:00 p.m.

Turnbull Center, Floor 3R Conference Room

- I. **Call to Order: 2:04PM** – Kennedy
- II. **Attendance/ Sign-In** (name, address, phone and email): Karla Kennedy, Rob Melton, Bill Flechtner (OJEA member in place of J.D. McIntire), Andrew DeVigal, Regina Lawrence, Nerissa Ediza, and Simone Myers
- III. **Welcome/Introductions/New Members**
 - a. Proposed Board Members
 1. Rob Melton, retired journalism teacher and previous Executive Director of Northwest Scholastic Press
 2. Andrew DeVigal, Chair of Journalism Innovation and Civic Engagement at Agora Journalism Center
 3. Regina Lawrence, Director of George S. Turnbull Center and Agora Journalism Center
 4. Nerissa Ediza, Newspaper adviser at Parkrose High School
 5. Simone Myers, Education Program Assistant, NWSP and University of Oregon
 - b. Announcements
 1. **Teacher of the Year announcement and congratulations**
Winner is Nerissa Ediza from Parkrose High School. Will receive plaque at Fall Press Day and have presentation at her school.
- IV. **Election/Appointment of Board and Officers**
 1. Bill moved and Karla seconded to approve proposed board members (listed above). Motion passed unanimously.
 2. Karla moved and Andrew seconded to elect Rob Melton President and Simone Myers Secretary. Motion passed unanimously.
 3. Nerissa is going to bring some of her students to the next board meeting as student representatives.
- V. **Reports**

a. **Executive Director** – Kennedy

1. Budgets

- 2013-2014
- 2014-2015 (September-March)
- Proposed budget for 2015-2016
- Notes:
 - a. Mary Hartman Foundation donates \$500 each year for Teacher of the Year award
 - b. NWSP shares the cost for High School Journalist Of The Year Award with a \$1500 scholarship (750/750) with OJEA
 - c. NWSP donates \$1500 to OJEA mentorship program
 - d. We collect all membership fees (JEA, OJEA, and NWSP) at Fall Press Day and distribute them out. We get \$5 from each JEA membership (processing fee).
 - e. NWSP makes about \$20,000 a year
 - f. NWSP Fiscal year: September-August (University of Oregon's is June 30th-July 1st)
 - g. Schools pay \$50 for NWSP membership. We had 45 members for the 2014-2015 school year. JEA is \$55. OJEA is \$10.

VI. New Business

a. **Review/make changes to Bylaws**

1. A Subcommittee was appointed to review and propose amendments to the bylaws: Rob, Regina, and Bill. The amended bylaws will be presented at our next meeting.

b. **Scholastic Journalism 2015-2016 overview**

1. **NWSP Mission, Vision, Core Values, Goals**

- Board members will email a 50-word statement or more of what our goals are for NWSP – will discuss our thoughts in person at the February board meeting.

2. **Fall Press Day** – Fall Press Day will be on Saturday, Oct. 24, at the University of Oregon. Martin G. Reynolds, senior editor for The Oakland Tribune, will be this year's keynote speaker.

- Volunteers:

- a. Need someone to run the onsite contests. Nerissa can help run the contest – she'll contact high school teachers and see if they want to help (wants to reinstate the numbering system).
- b. Judges: Maybe find a class at the SOJC who can serve as our judges? Simone will help find

classes (students would judge) that can help for extra credit. Maybe feature writing or reporting I or II?

- We're looking for a closing keynote – Bill suggested Brent Walth, who is joining the UO faculty this year and was his student.
 - a. Possible topic: Power of the Press (Kitzhaber)
 - Instituting the issues seminar again? Only if we have someone who volunteers to oversee the workshop and speaker.
 - Possibly set up overnight stays for schools coming in from southern and eastern Oregon
 - Bill is going to speak to some of the new OJEA mentors to see if they'd like to host an adviser only workshop at FPD this year.
 - Can we offer a discounted rate for lower income schools to promote more diversity at Fall Press Day? Some principals don't fund any part of their journalism program/trips.
3. Rob asked Karla questions about her experiences as Executive Director of NWSP and Scholastic Journalism Outreach Coordinator at UO: challenges, pros/cons, what took up most of her time, what she wishes she had more time to do, etc. She said that coordinating and attending events associated with NWSP take up most of her time.
 4. Add letter to principals about OJEA mentorship program under September 2015 on our yearly calendar
 5. OJEA Mentor Program: JEA funds the training of the mentors; The Yellow Chair funds stipends for states that can't get enough stipend money. Each mentor receives \$2500 (travel, resources, etc.) In Oregon we have three mentor supporters: Oregon Newspapers Publishers Association funds \$2500, NWSP funds \$1500, OJEA used to fund \$1000 (no longer have the funds to assist), The Yellow Chair foundation is going to cover the rest.
 6. Mentors: Bill Flechtner (Portland), Karen Boone (Bend/Southern Oregon), Ray Hopfer (Coast)
 7. Director stipend: Karla has not been paid a stipend the whole time she has been in the Executive Director position, but previous directors have been paid one. Frank paid his assistants the stipend; Carla was paid a stipend (probably no more than \$7000 a year). Suggestion: A year-by-year (in regards to the budget and if we have enough money) kind of

situation would be best. No action taken. Board agreed to review at future meeting.

VII. Adjourn: 4:05 PM

- a. Next meeting will be Saturday, February 6, 2016 at 11:00 AM

Respectfully submitted,

Simone Myers
Secretary