

NORTHWEST SCHOLASTIC PRESS

MINUTES

For Monday, August 8, 2016

11:00 a.m.

Turnbull Center, Third Floor Conference Room

I. **Call to order** – Melton **11:00AM**

II. **Sign-in/Roll Call** (please provide/update name, address, phone and email.)

1. OJEA – Catherine Hampton, Past President
 - Catherine will no longer be attending NWSP and OJEA meetings. She is transitioning careers to becoming a librarian.
2. ONPA – Vacant
3. Current Active Media Adviser (up to three) –
 - a. Nerissa Ediza
 - b. JEA State Director – J. D. McIntire
 - c. JEA Mentor Program – Bill Flechtner
4. Member at large from any media/journalism related classification (up to three) –
 - a. Rob Melton, NWSP Board Chair
 - b. Simone Myers, NWSP Board Secretary
 - c. Andrew DeVigal, SOJC
5. Dean or Dean’s Representative of UO SOJC – Regina G. Lawrence
6. High School media juniors or seniors (Two) -- Vacant
7. Student alternates who vote in the absence of high school media members (Two) – Vacant

III. **Welcome/Introductions/Adoption of Agenda** – Melton

- Rob Melton
- Anthony Whitten
- Regina Lawrence
- Nerissa Ediza
- J.D. McIntire
- Bill Fletcher
- Simone Myers

IV. **Reports**

- Board President’s Report/Financial – Melton
 - Has been working with the bookkeeper and the accountant
 - Fiscal year: October 1st-September
 - Trying to stop writing checks, because every time we write one, it costs a considerable amount of money
 - Ronnelle and Rob are both signers on the NWSP account
 - Heard that NWSP was late in paying vendors and workers, so that’s why Ronnelle became a signer on the account - so we would stay more up to date on our expenses.
 - Fall Press Day: Student union was under construction, so we knew we would be limited in space and numbers, largely due to our Saturday date. However, we decided to have the event.
 - We spent about \$9,000 more than we took in
 - Regina and Rob have met to work out budget and policies between NWSP and the SOJC
- Executive Director’s Report -- Whitten
 - Currently working on FPD, and getting t
 - Meghan ATB Reese -- Photographer & Video producer: Animal Planet & National Geo
 - Send out speaker request later this month
 - Working on bringing a summer camp to Eugene -- going to ask for some money from NWSP to pay for some students who may not be able to afford the camp

- Re-branding NWSP
 - Move away from the pencil, since students no longer connect journalism to pencils
 - “Pencil it in” is where the idea for the pencil came from (Rob).
- Wants to cover sub and bus fees for events - a \$5,000 fund.
 - This will also help increase membership and spending
 - Wants to also set up a critique fund so that schools can start joining CSPA and NSPA, so that schools can participate in contests and be up for awards like Crown & Pacemaker
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- Dean’s Report – Lawrence
 - Director
 - So delighted to have Anthony on board - he has tons of knowledge
 - So many more applicants for this position than we thought, about 40. Then about 10 semi-finalists.
 - Here to support scholastic press and the future of scholastic journalism
- OJEA Report – Hampton/McIntire
 - This is an election year for OJEA. All of the previous board members declined, as well as Catherine
 - Looking to maybe change up the structure of the board - moving away from President, Vice President, Secretary, Treasurer, etc.
 - Will probably be in flux until Fall Press Day, so he can have more face to face contact with advisers. Sees this as a time to really restart and re-brand OJEA.
 - The election process is set up more like a volunteer process
 - Northern California has had this same scenario, having a hard time finding
- [JEA Mentor Report](#) -- Flechtner
 - Three mentors in the state. Karen Boone covers the East side, Ray Hopfer covers Tillamook, and Bill covers the rest of the area.
 - Bill has worked with advisers in Hawaii and Alaska.
 - Bill’s advisers in Portland aren’t too committed to the program, they became journalism advisers because it was part of the job.
 - Two new advisers at Gladstone High School, both the newspaper and yearbook advisers. He met with them in March.
 - Goes to the JEA Advisers Institute in Las Vegas.
 - Ray has been working with advisers in Tillamook
 - Karen hasn’t found anyone to work with yet
 - Each receives \$2100 stipend - have to have at least two mentees to receive the full stipend.
 - The Yellow Chair foundation has been covering the third mentor and some other expenses
- Student Media O-lympics – Whitten/Myers
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- Fall Press Day – Whitten/Myers
 - Wednesday, November 2nd
 - Encouraging faculty who have taught the same workshops to teach something new
 - Adviser luncheon - speaking agenda, service pins
 - Watch logistics
- Mary Hartman Journalism Teacher Of the Year — Brian Eriksen, South Salem High School
- Alyce Sheetz Journalist Of the Year -- Takur Conlu, South Salem High School
- Rookie Of the Year -- No winner for 2016
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V. Old Business

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V. New Business

- Appointment of new executive director
 - Motion to appoint Anthony as the new Executive Director of NWSP
 - J.D. moved, Bill seconded. No oppositions
- MOU with UO SOJC
 - What does NWSP really value? We want to make this much simpler-- 8-10 checks a year, would like to eliminate the bookkeeper
 - Figure out a way that this partnership can be simplified
 - A new arrangement, where everything in excess of \$5,000 would be gifted to UO for FPD, or scholastic events. If we do the gift, we would not be taxed by the UO. UO may be leaning towards this scenario.
 - Conversations with the previous director: What is NWSP gaining/getting by adding OJEA onto our registration form?
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- [NWSP Annual Budget](#)
 - Bus and sub fees, CSPA and NSPA
 - If we approve the budget, we can move to add those additional items to the budget.
 - Motion to adopt the budget. Nerissa moved, J.D. seconded. No oppositions. We approved a budget with flexibility.
- Bylaws changes by Executive Committee
 - Bylaws need to be cleaned up.
 - Authorizing Rob to revise the Bylaws
- Authorize search for a new accountant
 - Rob thinks we're spending way too much money on bookkeeping. Looking to find an accountant who doesn't need a bookkeeper. He'll look for a new accountant.
- Membership
 - By school or by publication? Raise or keep the same?
 - By publication doesn't give much of an up for yearbook programs -- but, Anthony is working on bringing back critiques to make a membership worthwhile for yearbook advisers and students.
 - A problem we may run into with membership by school is multiple advisers. i.e.
- Rebranding
 - Working with UOs communication and graphic design team to redesign logo and website.
- Building relationships
 - Yearbook reps. Getting their presence stronger at Fall Press Day

VI. Adjourn: 1:02PM

- Next meeting: Thursday, February 16th 4:00PM